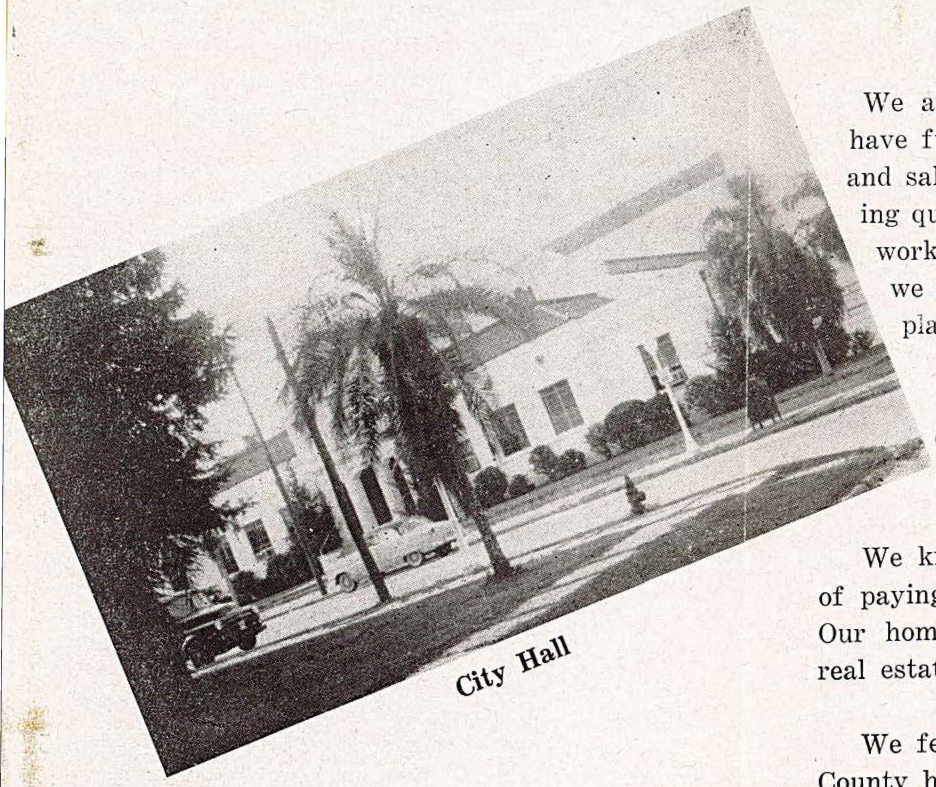
Ephemera - Hardee Co.

Wauchula And Hardee County

"Garden Spot of Peace River Valley"

SOCIAL SCIENCES ROOM APR 1 6 1959

Wauchula-Hardee County
Chamber of Commerce, Inc.



City Hall

We are proud of our community. We have fun fishing for the numerous fresh and salt water fish. We have fun hunting quail, squirrel, deer and turkey. We work at our jobs knowing full well that we are living and working in the best place under the sun.

We are proud of our 32 churches, our modern buildings and stores, and our beautiful climate.

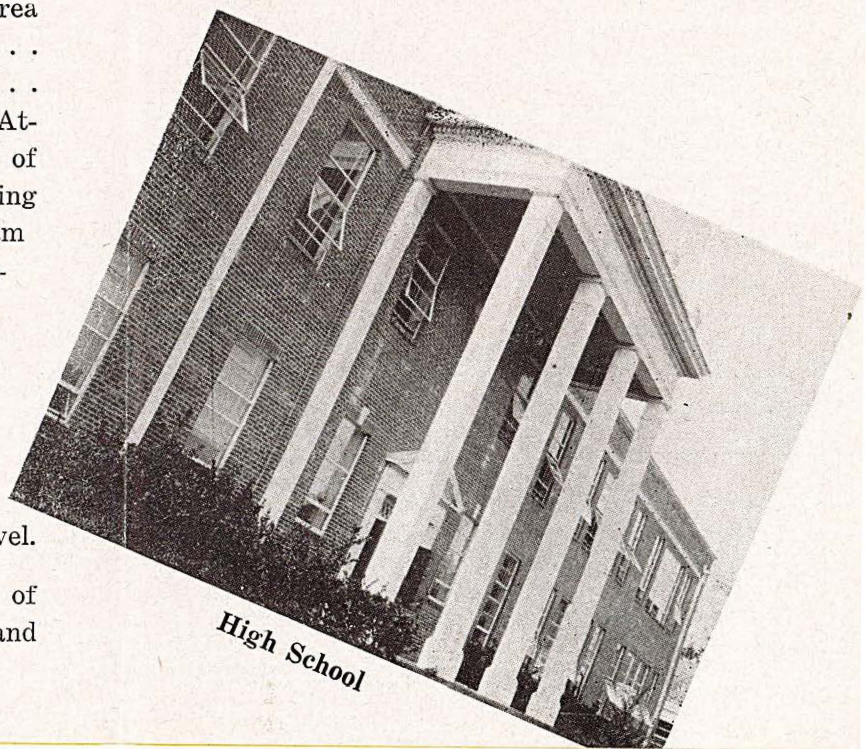
We know that we have the advantages of paying less for clothes, fuel and taxes. Our homestead exemption law makes our real estate taxes negligible.

We feel that we the citizens of Hardee County have really got it made living here in the "Garden Spot of Peace River Valley".

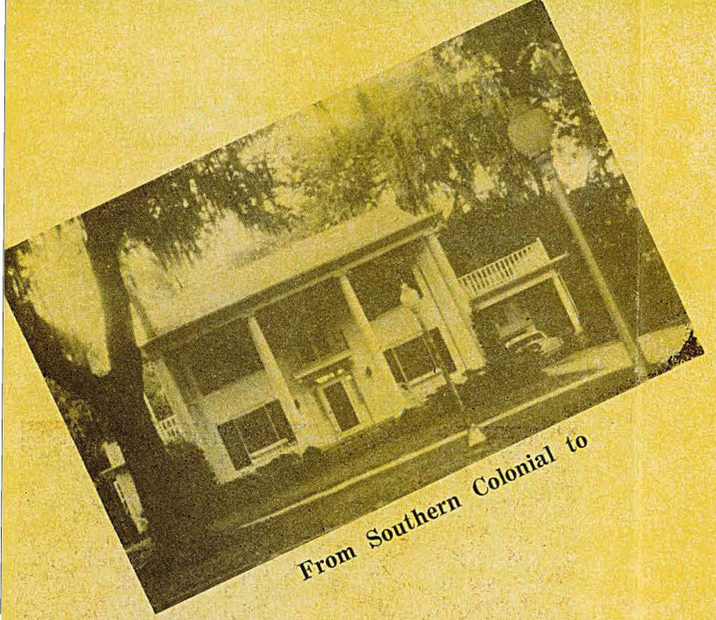
HARDEE COUNTY, located in beautiful Peace River Valley . . . a producing area for citrus, cattle, and winter vegetables . . . thirty miles east of the Gulf of Mexico . . . one hundred fifteen miles west of the Atlantic Ocean and forty miles southeast of Tampa in Florida's second largest shopping area . . . the land is fertile, dark loam which maintains a near constant moisture content with an average 55 inches annual rainfall . . . yearly average temperature 72.8 degrees Fahrenheit . . . population near 14,500 . . . good roads, good schools and churches of your choice.

One hundred ninety feet above sea level.

The Wauchula-Hardee County Chamber of Commerce does not indulge in any land sales.



High School



From Southern Colonial to

Principal products produced in Hardee County: oranges, grapefruit, tangerines, tangelos, lemon, avocados, mangos and pineapples. Beef, milk, eggs, peas, potatoes, squash, cucumbers, corn, eggplant, water melons, okra, cantalopes, collards, turnips, onions, cabbage, carrots, parsnips, lettuce and radishes.

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Bowling Green, a thriving community in the north of the county, is the second largest strawberry shipping market in the state, and probably the fastest growing city in the county. The Hardee County Boating Club is located there. Many beautiful homes are being erected there.

Zolfo Springs, four miles south of Wauchula, is the center of Hardee County's cattle industry, but Zolfo Springs' main attraction is its fine swimming pool and park, with plenty of room to park trailer homes.

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The University of Florida's Range Cattle Experiment Station is located 10 miles west of Zolfo Springs near Ona

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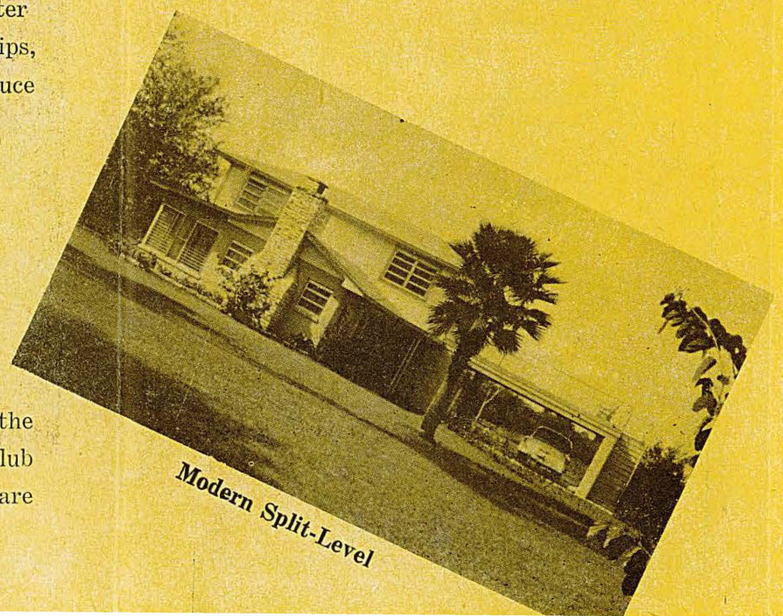
Wauchula, the county seat of Hardee county, is a modern up-to-date city with a population of nearly 4,000 people. Wauchula, with its many fine homes and beautiful lawns, is the center of activity for the people of Hardee county and surrounding areas. Its many fine stores are well stocked and moderately priced, so that they are within price range of everyone. Wauchula Post Office is a first class office.



Modern Split-Level

Wauchula has modern up-to-date schools with recreation facilities, and has two modern hospitals and clinics to serve those in need of medical attention.

Places of interest are Old Fort Hartsuff, site of Lt. Paines Memorial, large vegetable market, livestock market, experiment station, citrus packing houses and juice and feed plants, Zolfo Springs swimming pool. Perhaps you will want to see Wauchula's goat shed.

Wauchula has many fraternal, civic and social organizations for both men and women. These include Kiwanis, Lions, Woman's Club, Jr. Woman's Club, Wednesday Musicale, BPWC, Masons, Eastern Star, Elks, Moose and many others.

Why everybody likes Wauchula and area.

- **High Elevation**
- **Good Roads**
- **Courteous Police**
- **Good Schools**
- **Low Taxes**
- **Low Cost of Clothing**
- **Low Fuel Costs**
- **Centrally Located**
- **Outdoor Living**
- **Balmy Breezes**
- **Warm in Winter, Cool in Summer**
- **Year Round Gardening**
- **On U.S. Highway 17, State Highways 64 and 62**
- **Good Fishing and Good Hunting**
- **We Live a Long Time But Stay Young**

J. W. EARNEST & CO.
DEPARTMENT STORE
Complete Furniture and Furnishings for the Home and Clothing for the Entire Family
"South Central Florida's Shopping Center"
WAUCHULA, FLORIDA

WAUCHULA STATE BANK
CAPITAL and SURPLUS $500,000
This Bank Will Do For You Everything a Good Bank Should Do
All Accounts Insured up to $10,000 with Federal Deposits Insurance Corporation

FIRST FEDERAL SAVINGS & LOAN
ASSOCIATION Of HARDEE COUNTY
Total Assets January 1, 1957, $2,343,232.25
Dedicated to the Development of This Area
WAUCHULA, FLORIDA
All Accounts Insured up to $10,000 with FSLIC

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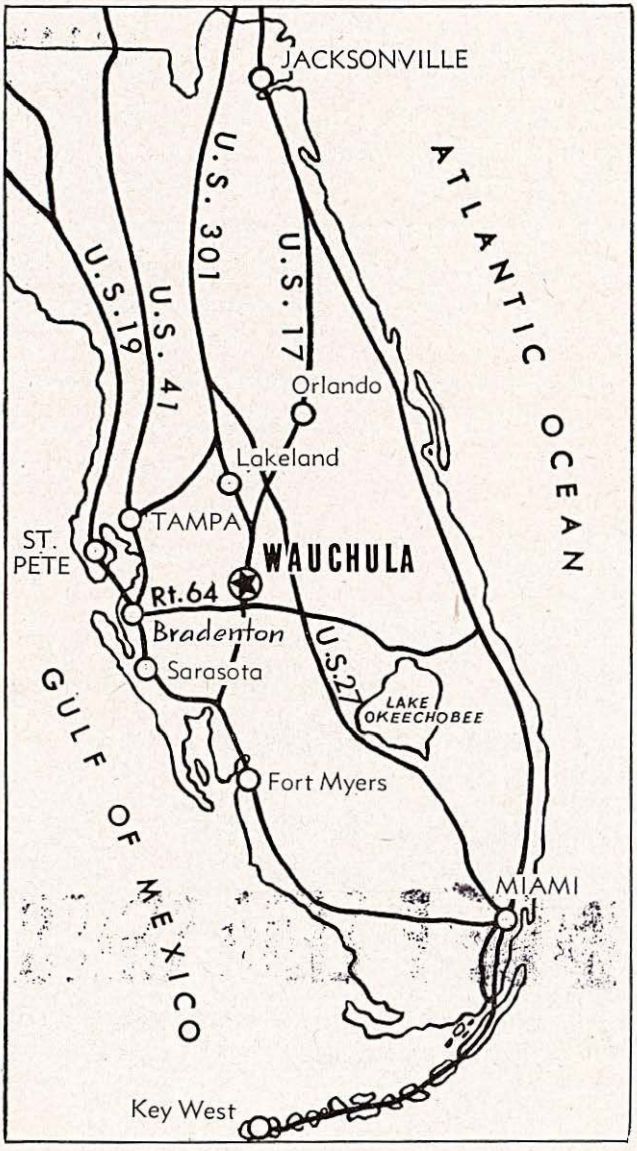
Distance in miles to . . .	
Bradenton	40
Bok Singing Tower	30
Cypress Gardens	40
Ft. Myers	65
Lakeland	23
Miami	186
Orlando	90
St. Petersburg	50
Sarasota	50
Tampa	50
Silver Springs	170
Tallahassee	370